



CALL FOR PAPERS

Meridional. Chilean Journal of Latin American Studies is pleased to invite you to participate in the dossier “Inside, outside and against institutions: Latin American aesthetic practices in the era of mass consumption and contemporary techno-capitalism (1950-2020)”, which corresponds to our 20th number and will be published in April 2023.

This dossier intends to set up a dialogue between aesthetic approaches that analyze different aspects of artistic production about institutionalism, under the specific prism given by the expansion of artistic consumerism and the progressive commodification of visual productions. The considered period extends from the second half of the 20th century –a world that, marked by capitalist production and mass consumption, exhibits the wearing out of the cultural field’s autonomy– to the first decades of the 21st century –a scenario that, in the heat of the development of new technologies of communication, has shaped a globalized “techno-capitalism” (García Ferrer, 2017), marked by a lack of artistic differentiation and a diffuse aestheticization. To address these issues, we consider two perspectives that intertwine in a dialectic and complementary manner: the institutional devices that encourage the artistic mainstream and the creative strategies that intend to corrode that system. Thus, we center our attention in the Latin American aesthetic field, understood not as an identity or an original property tied to the well-known binarism between center and periphery, but as a zone of loans and negotiations between cultural formations standing out by its political and positional character that disrupt the rigid territorial demarcation, thus overturning the categorization conducted by the question about the Latin American in art (Ticio Escobar, 2004).

From institutionalism’s point of view, we are interested in critically observing the role of museums, exhibitions, and the art market as devices that shape artistic production, establish criteria of material and symbolic validation, and promote aesthetic and political ideas. As Nelly Richard suggests, we are referring to art as a tradition (the ideal of the aesthetic



canon), a field (the specificity of the practices identified as works of art), or a system (the institutional mediations in the circuit of production, distribution, and exhibition) that validates “the authority of its own beliefs, values, and regulations, based on a selective layout of its borders” (Richard, 2014, 9). Regarding production, we propose to analyze the practices that critically intervene inside institutions, generating friction and hybridization of the aesthetic categories that, relationally, lead to transformations in social reality.

On the other hand, we are interested in pieces developed at the margin of institutional spaces and in actions that intervene in the urban scene as a medium of work and subversion of the *statu quo*. In this sense, following Martha Rosler (2017), we intend to question the idea of institutional critique, exploring the issues concerned with canonical discourses, and to observe the positioning and urgencies traced by activism and other forms of interventionism, through new artistic regimes, new materialities, and new notions on art and on what it means to be an artist. In this way, we focus our attention on the subversive potential of the arts regarding other systems of symbolic and material validation, especially when dealing with resistance to the commodification of the work of art and the obliteration of critical voices under the pressure of the multiple conflicts of cultural authority (postcolonialism, subordination, feminism, and sexual and gender minorities).

For the papers’ submittal, we propose the following thematic lines:

- The role of museums and institutions in the formation of an artistic mainstream.
- Strategic alliances between market and institutions.
- The place of art collecting.
- Dissident forms of art collecting.
- Institutional exhibitions and biennials associated with galleries, fairs, and auctions.
- Institutional critique.



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- New forms of curatorship: affective curatorship, feminist, curatorship, etc.
 - Dissident and women's exhibitions.
 - Alternative markets for the arts.
 - The stances of artists and collectives and the distribution of their works in the public or institutional space.
 - Activisms and interventionisms related to institutionality.

Meridional is incorporated in the following indexes and databases: ERIH-Plus, Latindex Catálogo, DOAJ, Dialnet, Gale-Cengage, Prisma.

The manuscripts' deadline is on September 15th 2022.

Contact: revistameridional@gmail.com.

Dossier's coordinators:

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MISSION STATEMENT

Meridional. Revista Chilena de Estudios Latinoamericanos is a publication of the Centro de Estudios Culturales Latinoamericanos of the Universidad de Chile. The goal of the journal is to promote an interdisciplinary and multidisciplinary dialogue about Latin American culture with a humanities focus. The journal publishes original manuscripts in Spanish, English, French and Portuguese. Manuscripts must be submitted following the MLA guidelines for Scholarly publication. The journal is published both in print and digital formats.



AIMS AND SCOPE

Meridional. Revista Chilena de Estudios Latinoamericanos is a scientific publication that appears twice a year, in April and October. The Journal welcomes articles on relevant topics for the study of Latin American Culture from a multidisciplinary and interdisciplinary perspective resulting from research and studies from both academic and intellectual fields of inquiry. The journal is intended for an academic audience including researchers, thinkers, university professors, and general public interested in the development of ideas, and the production of knowledge about Latin American culture as well as the fostering of a critical and intellectual dialogue on these topics.

Meridional includes three sections: Articles, Reviews and Notes.

ETHICAL STATEMENT

In order to guarantee the integrity and quality of the articles that we publish, as well as the transparency of the evaluation procedure, *Meridional. Revista Chilena de Estudios Latinoamericanos* takes as its reference the Code of Conduct for Journal Editors of the Committee on Publication Ethics (COPE). The journal's Editorial Board ensures that all those involved in the editorial process (that is, editors, reviewers, and authors) comply with these ethical norms.

Meridional has a review system for its articles, which are evaluated by peers external to the journal under a double-blind system, based on criteria exclusively related to the article's scientific relevance, originality, clarity, and pertinence. The journal also ensures the confidentiality of: the review process; the authors' and reviewers' anonymity; the result of the review; as well as all the documents issued relative to the works submitted for publications.

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of publication, the authors must ensure that their work is original and fulfils the norms on authorship. They must also guarantee that they have not simultaneously been submitted to another publisher or published previously.

PUBLICATION GUIDELINES

Meridional accepts ARTICLES and REVIEWS according to the following norms for publication:

1. Instructions to Submit Articles

- *Meridional. Revista Chilena de Estudios Latinoamericanos* only accepts articles that are completely original, which are not published or under review. The journal understands that the submission of articles implies an acknowledgement of this originality rule. For additional information, please visit our website or contact us via e-mail.
- Papers must have an approximate extension of 8,500 words (20 pages), in letter-size page, set in Times New Roman size 12, spaced at 1,5, including notes, graphs, charts, illustrations, quotations and bibliographical references.
- Articles must be preceded by an abstract no longer than 200 words (ten lines) and a maximum of five keywords, both in its original language and in English. The English abstract should also be preceded by a translation of the paper's title. The abstract must define the main aims of the article.
- In order to ensure anonymity during the review process, articles shall be accompanied by a cover sheet with the information of the author(s): full name, main institutional affiliation, country, telephone number, e-mail, and postal address. Also, citations from the contributor's own work should be made in third person.
- Tables, figures, and graphs should be incorporated into the text and be properly numbered. Authors are asked to send the images in .jpg format, in a quality equal to 300 ppp (or higher), in separate files.



2. Instructions to Submit Book Reviews

- Reviews should include complete information of the reviewed piece (author, title, publishing information).
- Reviewers should inform of the work's contents and of the main purposes of the author, assessing or commenting the reviewed piece. We also accept bibliographical essays that discuss more than one publication. The journal's guidelines must be observed for all purposes.
- All contributions will be submitted to peer-review referees.
- Texts will have an approximate extension of 1,500 to 2,000 words (5 to 8 pages).

3. Bibliographical References

- In accordance to MLA style, direct citations must be included in the text between quotation marks. If they are longer than three lines they should be placed in a different paragraph, with a wider margin than the rest of the text.
- Bibliographical references to textual and indirect citations, as well as paraphrasing, should be pointed out between brackets by indicating the author's surname and the corresponding pages. Example: (Vásquez 78). If the author is clearly indicated in the text, only page number should be given. Should more than one work by the same author be included then a short title must be indicated. Example: (Giannini, *Del bien* 29).
- As a general rule, bibliographical references should include: author's surname and first name. *Title*. Place of publication, publisher, year.
- The use of footnotes should serve the purpose of commenting the content of the text, not giving bibliographical information. Complete bibliographical references must be placed at the end of the text, in MLA style.



- *Meridional* withholds the right to make spelling and formatting corrections. Major changes during the editing process will be consulted with contributors.

Examples for the elaboration of bibliography

Book

One author:

Surname, name. *Book title*. place, publisher, year.

Cornejo Polar, Antonio. *Escribir en el aire. Ensayo sobre la heterogeneidad socio-cultural en las literaturas andinas*. Lima, CELACP/Latinoamericana editores, 2003.

Two to three authors:

Cardoso, Fernando Henrique y Enzo Faletto. *Dependencia y desarrollo en América Latina. Ensayo de interpretación sociológica*. México, Siglo XXI, 1969.

More than three authors:

Di Tella, Torcuato S. y otros. *Argentina, sociedad de masas*. Buenos Aires, EUDEBA, 1965.

Edited books:

Schmitd-Welle, Friedhelm, editor. *Antonio Cornejo Polar y los estudios latinoamericanos*. Pittsburgh, Instituto Internacional de Literatura Iberoamericana, 2002.

Article in a journal

Surname, name. "Article title". *Journal's name*, Volume, Number, year, page range.

Otero, Lisandro. "De *Juego interrumpido*". *Casa de las Américas*, N°250, 2008, pp. 47-



53.

Book chapter or section

Surname, name. "Chapter or article title". *Book title*, editors, place, publisher, year, page range.

Camnitzer, Luis. "La impropiedad histórica del conceptualismo en Latinoamérica". *Versions and Inversions. Perspectives on Avant-Garde Art in Latin America*, Héctor Olea y Mari Carmen Ramírez, editors, Houston/New Haven/London, Museum of Fine Arts, Houston/Yale University Press, 2006, pp. 89-107.

Newspaper or periodical

Surname, name. "Title". *Periodical's name*, date (day, month, year), section-page.

Cabrujas, José Ignacio. "Con real y medio". *Nacional*, 16 nov. 1990. p. C-7.

Unpublished dissertation

Surname, name. "Dissertation title". University, year.

Munsell, Elizabeth. "(Sub)culturas visuales e intervención urbana. Santiago de Chile 1983-1989", Tesis para optar al grado de Magíster en Estudios Latinoamericanos. Centro de Estudios Culturales Latinoamericanos, Facultad de Filosofía y Humanidades, Universidad de Chile, 2009.

Electronic document

Surname, name. "Title". *Website's name*, responsible institution (if any), publishing date (if any), Date when the site was accessed, URL.

Vignolo, Paolo. "Santa María de la Antigua: Prácticas y representaciones de un culto



mariano entre Sevilla y el Darién”. *e-misférica. Journal of the Hemispheric Institute of Performance Politics*, vol. 5, N°1, 2008, Accessed July 10th 2010.
http://hemisphericinstitute.org/journal/5.1/esp/es51_pg_vignolo.html.

Film or video

Title. Creator’s name and surname, producer, country(ies) of production, year.

La Vendedora de Rosas. Víctor Gaviria, director, Filmax, Colombia, 1998.

In the case that the bibliography includes more than one item by the same author, entries must be arranged chronologically, in ascending order.

4. Peer Review and Article Selection

- All papers received by *Meridional* will be submitted to a peer-review by two specialist judges under a double-blind system. With this end we ask for external judges.
- The review process shall be implemented according to a form that will evaluate the following aspects: 1) Originality; 2) Relevance for the study of Latin American culture; 3) Adequate theoretical support or framework. A clear determination of the work’s aims and of the hypothesis/es, when applicable, updated and pertinent bibliographical references; 4) Formal aspects: correctness in the use of language, citation and references according to the journal’s style, upholding of a consistent and standard system of nomenclatures title and abstract that are sufficiently informative.
- The possible outcomes of the peer-review shall be: acceptance with no changes; acceptance with minor changes, with no further review; acceptance after the incorporation of changes; rejection. The results will be communicated promptly to contributors via e-mail, accompanied by the evaluation form.



SUBMISSION OF ARTICLES

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